



Fenestra Research Labs

The World Leader In Wellness Studies

FOR IMMEDIATE RELEASE

Las Vegas, NV, February 6, 2006 A Fenestra Research lab applauds the launch of SLY Water, the new water product promoted and endorsed by Sylvester Stallone.

Fenestra Research Labs, a product research company has just completed the *Water Hydration and Optimal Wellness Testing* for GlaciaNova on their new glacial water, super hydrating new product Sly Water. The newly launched SLY Water product specifically endorsed by Sylvester Stallone, has scientifically been proven to increase hydration better than another water tested by Fenestra Research Labs.

Sly Water glacial water produces significantly improve intracellular hydration and blood oxygen levels by 12% within only 20 minutes of consumption and are not available from any other global source.

Melonie Montgomery, the head of Fenestra Research Labs Clinical Studies Department stated "This is a very exciting event for us. Although we have conducted product trials for many wellness-oriented products, this is the first time that we have been able to endorse the efficacy of a product associated with a major international celebrity like Sylvester Stallone. We are extremely happy with the SLY Water product and very excited about the launch".

Fenestra Research Labs documentation continues to enhance manufacturer market position with persuasive, conclusive, and inspiring evidence, supported by a staff of healthcare professionals and medically accepted state-of-the-art science.

While comparable human clinical studies can often run into the \$200,000 to \$400,000 range (a cost that is prohibitive to most supplementation manufacturers) the Fenestra Research Labs marketing advantage is that their studies can cost as little as \$30,000 and are by far the most cost-effective and conclusive clinical trials available in the marketplace today.

"With the addition of the SLY Water product to our successful research portfolio, we are confident that others will see the benefit of a Fenestra Research Labs partnership" said Ms Montgomery. "We wish Mr. Stallone the very best of luck with the SLY Water launch".

Fenestra Research Labs is an independently owned and operated product research organization which specializes in the provision of low-cost, publishable empirical data and product formulation recommendations using in-house proprietary technology. Its current market niche is the wellness supplementation industry.

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